

Storm- The Lawn Pro

of the Fox Cities LLC

Forecast Report

#3 Time Released
Granular Fertilizer

During Round 3, we apply a heavy helping of a very high quality time release granular fertilizer, balanced with all the nutrients your lawn needs this time of year to maintain its color and improve turf vigor!

Without treatment #3 your lawn would be starving during the heat and stress of summer when it needs to be fed the most. You certainly would not put your pet outside, during the peak of summer, for weeks on end, without FOOD or WATER...and really...

plants and animals have many of the same needs. Just as a balanced diet works best for people and animals, the same is true for your lawn. Your lawn needs fertilizer for sustenance and this treatment #3 will continue to feed your important investment for another 6-8 weeks.

We also check your lawn for any weeds that may have blown in and germinated, spot treating with weed control.

Secrets

The Greenest Lawn in town...

The one with the greenest lawn mows at the highest setting during the hot summer months.

Why mow high?

High mowing shades the lawn, so the sun and heat won't burn it out. Your lawn retains moisture longer with less waterings. It encourages deep root growth, making the tops thick and lush. It will reduce weeds because a tall, thick lawn makes it difficult for weed seeds to germinate. It reduces insect pests like ants, chinch bugs, sod web worm, etc., which all thrive on healthy short cut lawns. The more leaf surface, the better the plant can absorb the treatments and the better photosynthesis can take place.

Coming Up Next...

Our Next Treatment (#4 of our 5 step program) will be a liquid weed control, to get the second coming of the dandelions and other broad leaf weeds. This late summer / fall treatment will control and eliminate

the last of your weeds for this year, and also help with the repair from summer stress. Thus, it will allow your lawn to come together and thicken up before the winter and enhance the turf color.

Q: What are the best months of the year for growing grass?.

A: September and May.

Q: During what months does your lawn receive the most damage?

A: July and August, the drought months.

THANK YOU FOR SAVING THE SIGNS

We appreciate the unique out-of-the-way places so many families have found to save the signs where we can find them. Many people put them by the air conditioner. Thanks in advance for your help.

Tips

There are important ways to help your lawn deal with disease.

Summer is a prime time for lawn diseases to kick into destructive action. Fungus spores are constantly in the air, water and soil all around us. Even the lawns and soils that are in top shape can quickly fall victim to them. Here are a few ways we can fight fungus together this season.

- Watch the watering. Fungus spores love water, so water once a week, deeply, and at times of a day that allow the turf to dry quickly after watering.

- Timed slow-release fertilizer applications through the season keep grass growing steadily without unhealthy bursts of growth that attract disease.

- Mow with a sharp blade. A dull mower blade increases the chance of disease by 20% because it shreds grass blades, leaving "open wounds" for spores to enter.

- Mowing high this time of year gives you a beautiful, healthy lawn. High mowing shades the lawn, retains moisture and encourages deep root growth.

Another cost-effective practice is aerating, which will help keep grass strong by breaking up thatch and encouraging deep rooting. Heavy thatch layers are a natural "breeding" ground for many kinds of fungus.

Good mowing, watering, fertilization, and aeration will help prevent fungus and disease problems.

FACTS

July through August are the hottest and driest period for the year in our area. To keep your lawn healthy and beautiful, water your lawn "one inch" each week. (Without water, your lawn will go dormant during this period and some areas may actually burn out and die.)

Water can be considered very inexpensive when faced with treating, repairing, or replacing the lawn because of drought damage, insects, or disease...all caused by lack of water. Some areas need more water than others. For instance, some areas of your lawn receive full sun all day, and the soil in those areas will dry out much faster. Also, heat from cement is transferred to the soil, and areas near sidewalks and driveways, even if the area is partially shaded, will dry out much faster than the rest of your lawn.

For the health and beauty of your lawn: water for two straight hours in the morning, every seven days. A two-hour rainfall (one inch) counts as a watering.

Swarms of Lawn Moths on the Horizon

Lawn Moths appear during the heat of the summer. Lawn moths don't eat grass, but their larval stage does. Eggs hatch into hungry little caterpillars called "sod webworms", and they do visible damage to lawns, leaving brown patches of dead grass.

If you haven't had an Insect Control applied this year and if you count over two dozen lawn moths when you mow, call me if you want me to come and do an insecticide treatment. It's the same price as one regular treatment on your lawn.

SECRETS ABOUT YOUR LAWN

Easy Mower Adjustments Will Take Your Lawn To New Heights

- **Why does your lawn mower have four, five, or even six different height adjustments? So you can adjust the height of your mower with the seasons. Short mowing during cooler weather discourages disease activity, while higher mowing in hot weather shades the lawn, retains moisture and encourages deep root growth.**
- **Keep your mower blade sharp. This means sharpening the blade three times per season. Brown grass tips are almost always due to a dull blade. (We recommend sharpening around May 1st, July 1st, and September 1st.)**
- **Alternate your mowing pattern. Mowing the same direction causes the grass to "bend" in the direction you mow. Alternating direction corrects this problem.**
- **Don't scalp the lawn. Mow regularly and remove no more than one-third of the grass blade at a time. Removing more than 1/3 is scalping! Scalping removes too much of the green, food-producing cells and the plants are set back many weeks every time it happens.**
- **Don't mow during a drought. Unless you frequently are watering, mowing during a drought will cause more harm than good.**



We are Blessed

We are truly thankful to have such a wonderful customer base. Your votes and faith in us mean more than you could know.

THANK YOU!