

Storm- The Lawn Pro

of the Fox Cities LLC

Forecast Report

#4 Broadleaf
Weed Control

During Round 4, we apply a weed control for the second coming of dandelions and all other broadleaf weeds. If you are part of the 5 step program, we also applied an all natural balanced treatment of fertilizer which thickens grass, promotes root growth and repair after summer stress, and enhances turf color. As state certified and licensed professional, we use the latest technology and equipment so we can do each treatment briskly and efficiently, yet each product is calibrated at a "very high" rate for you, We use what is known as "the overlap method" so that each area of your lawn is actually covered twice to ensure you quick, yet long lasting results and to prevent any unsightly streaking of your lawn.

AFTER YOU HAVE HAD ROUND 4:

we ask that you stay off the lawn for at least 2 hours, so our product can absorb. We also ask you not to water or mow your lawn until the next day.

WHAT'S NEXT

Treatment #5 of my 5-Step Program is called "very important" and for good reason. Treatment #5 is a granular time released balanced treatment with emphasis on potash which supplies potassium for winter hardiness, disease resistance and general durability, important to winter survivability and early spring green up. Treatment #5 is applied in October through November. Even though your grass starts going dormant during this time. ..the roots keep growing until the ground actually freezes. In spring (if you had #5 in fall) your lawn is green and healthy early ... while everyone else's lawn is still struggling to green up.

Thank You!

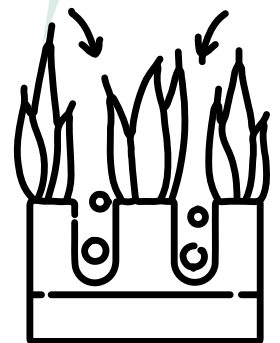
More families and family owned businesses in the Fox Cities are joining **Storm-The Lawn Pro** every day. #1 goal is your satisfaction. I am truly blessed by your loyalty.

PROMO → Aeration

Aeration is the process of removing thousands of cores / soil so your lawn can breathe. Let them dry out for a week. Then, mowing over these cores will help to distribute soil and nutrients throughout your lawn. See the Second page for more benefits.

For a limited time, we are offering a savings of \$10.00 off if you prepay!

This offer will end on 9/02/23.



THANK YOU FOR SAVING THE SIGNS

We appreciate the unique out-of-the-way places so many families have found to save the signs where we can find them. Many people put them by the air conditioner. Thanks in advance for your help.

TIPS Aeration Should Be Part Of Your Program

Lawns can be aerated nearly year-round (it's often done twice per year), but fall is usually preferred. Aerating in fall lets your lawn take full advantage of the good growing weather to put down deep roots for the winter and next spring. The benefits of aeration are so clear that it's an automatic practice on professionally used turf. The benefits all begin at once and last for months. On a scale of 1 to 10, core aeration rates a 10 for improving your turf quality.

HOW TO GROW GRASS FROM SEEDS

First, try to determine why you have a bare spot or thin spot. Example: Is it under a tree? Too shady. Is it on a hill facing south? Too hot. **Second**, buy a package of the right grass seeds. Packages of grass seeds are labeled for dense shade, full sun, or sun and shade. Choose the one you need based on where you will plant it. **Third**, rough up the ground with a rake. Grass seeds will not germinate (grow roots) if they do not touch bare ground. If over seeding the entire lawn, have your lawn aerated instead of raking. **Fourth**, sprinkle the grass seed. The package will say 2 to 3 pounds per 1000 square feet, but I recommend going 3 to 5 pounds per 1000 square feet. It doesn't hurt to tamp the ground after sprinkling the seed by hand. **Last of all**, water the seeded area for three minutes, twice a day, at breakfast and suppertime, for 28 days (maximum). A rainfall counts as a watering, and in September it rains enough that you might not have to water at all. The idea is not to soak the ground deeply, but just to keep the seeds moist all the time. If planting seeds in September or May, you do not need to cover them with straw. And don't bury the seeds in the ground ... they can sit on top the soil.

SECRETS

The best month of the year to grow grass from seed is September, followed by May. Why?

The ground temperature is just right. .. not too hot, dry, and hard ... not too cold, wet, or frozen. The amount of rainfall is also just right, and the air temperature is just right.

FACTS

A hard frost will kill baby grass. For best results, plant grass before October. There are typically three kinds of grass in a package of grass seeds: Kentucky bluegrass, fine fescue (not tall fescue), and annual ryegrass. Annual ryegrass comes up in 5 days. Fine fescue comes up in 14 days. Kentucky bluegrass comes up in 28 days.

Why do I have Weeds?

Most lawns on our 5-Step program have very few broadleaf weeds each time we stop, but a few have more weeds than the others. Here's an example of why you make a difference!

Suppose a company comes to your home to dust, and tells you that keeping the windows closed will help keep the dust out and you will be happy with their work, and they will be back in six weeks to dust again. Open your windows half way and you will get dust back in sooner and you won't be happy. Open your windows all the way and it won't take long to look like no dusting was done at all. And so it is with your lawn. Mow at 4 inches and you will be happy with our work. Tall, healthy grass leaves little room for transient weed seeds to germinate. Mowing at 3 inches is like having the windows halfway open ... weeds will grow back sooner than you'd like. Mow it shorter yet and it won't take long to look like we were not even there with weed control.

So you make the choice: Mow with your wheels at one of the highest settings in the hot months. Be like most people who have very few weeds each time we come and be happy ... or mow it short and be like the few who have a lot of weeds 4 to 6 weeks after we come.



Services Continue Year to Year

Wisconsin has an Automatic Renewal, meaning the Customer contacts the service provider to cancel services. Otherwise, we will continue to come out every year. If you move, if you want to do it yourself, or you want a different provider; please contact us. We give out emails, mailings and phone calls prior to coming to give opportunity to cancel.