

Storm- The Lawn Pro

of the Fox Cities LLC

Forecast Report

#5 Winterizer
Granular Fertilizer

During Round 5, we apply a heavy helping of a premium winterizing fertilizer. This important time-release balanced treatment has an emphasis on potash (K2) which supplies potassium for winter hardiness, disease resistance and general durability. Encouraging new root growth is vital to the health and vigor of your lawn. The timing of this treatment will promote the development of additional roots and rhizomes that are the building blocks of a beautiful lawn, all season long.

Insider Information

Today's treatment #5 is called "very important" and for a good reason. Just as some wildlife need to eat a lot in late fall to store up reserves for winter, your lawn needs to store up food in its leaf blades, stem and roots. Even though your lawn starts going dormant in November and December, its roots keep growing until the ground actually is frozen. Food storage is the "most important" to ensure the winter hardiness of your lawn as well as early spring green up. You can be very glad your lawn is NOT going to bed "hungry" this winter! We use the newest equipment, so we can do each treatment thoroughly and efficiently. Each product is calibrated at a "very high" rate for you, as you can tell by the amount I use. We also use what is known as the "overlap method" ensuring you quick yet long lasting results, as well as preventing any unsightly streaking.

We put this treatment on around October and Early November for good reason. You want this treatment to be working for you all winter and into the early spring. Put it on too early, and your lawn will use it up, leaving your lawn starving in the late winter and early spring. If you see winterizing fertilizer being put on in early to mid September, be ware. That is for their wellbeing, not for you or your lawn's.

We Have You Schedule for 2024!

We have you scheduled for the exact treatments you had in 2023, unless YOU tell us otherwise. We will send out several reminders via Email and Postal Mail to reaffirm the treatments, the amount and a chance to save at a discounted price.

Tips

TOO MANY LEAVES

on your lawn could affect this treatment. If we marked your lawn as having too many leaves, we would drop you a note, informing you that We would stop back on Monday in hopes that you had time over the weekend to remove them.

A small to moderate amount of leaves on the lawn will NOT bother this treatment and here is why... The granular products we use “like this one” are heavy, like small gravel, and sink down into your lawn, making it almost impossible to disturb. Because these granules are little round balls, if some of them land on top of the leaves, they will roll off as soon as the wind blows the leaves or when you rake them. You can't rake this product up with the leaves. Even if you cut the lawn and bag the clippings, (leaves and all) you will find very, very little, if any, of this product in your lawn mower bag. It falls into the grass and stays there.



If you're overseeding in the spring, LET US KNOW, so we can apply a product on your lawn during our first visit that will give you the best possible results. If you already made that decision, let us know now, so we can order the correct products.

Mow Shorter Now

The longer you mow your lawn high, the longer it will stay green. I keep mine as high as I can, as long as I can.

In October (when day high temps drop to the low 50s) you should start adjusting your mower down a notch and by your last cutting (after several nights in the 20s) the lawn should be cut as short as you can without scalping it. This is very important for the survivability of your lawn during the winter months.

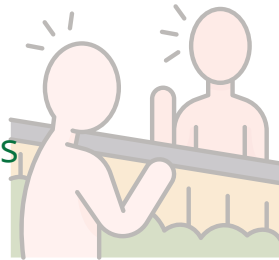
It is also important to clean up all leaves, sticks, and debris from your lawn before the snow covers it.

The Shorter the better because...

- 1)** Field mice/voles are attracted to long grass, but not short grass, during the winter.
- 2)** Shorter tops make it easier for the roots to survive winter stress.
- 3)** Your lawn will have less winter damage come spring, such as snow mold spots.
- 4)** Your lawn will green up faster in spring.
- 5)** It will be easier to dethatch or rake in spring.
- 6)** In the wet springtime, standing water will evaporate faster, and the thatch layer (a breeding grounds for fungus and lawn diseases) will dry out faster.

Thank you for Telling FRANC!

Friends
Relatives
Acquaintances
Neighbors
Co-Workers



For Every FRANC that joins us, because of YOU,, you receive a FREE MEAL at any Culver's from Storm- The Lawn Pro. Thank you for your continued Loyalty to STORM- The Lawn Pro of the Fox Cities. We Appreciate YOU!

Employment Opportunities

A Company is only as awesome as it's workers. We are always looking for cheerful, reliable people who enjoy being in the great outdoors. Call us if you or someone you know, is interested in a job!

Thank you for Saving the Signs! We appreciate the unique out-of-the-way places so many families have found to save the signs where we can find them. If we didn't find all of them this year, please save them for next year. That saves us both money, as well as reducing waste. Wondering where to put them? We always check by the air conditioning unit, unless told otherwise.